

## 2017 Critical Care Conference : Event Partner Opportunities

### Supporting the Conference

Several opportunities to support the Regional Critical Care Conference are available. Details of trade exhibitor packages are provided below.

If you would like to discuss or book any of the trade exhibitor packages, please contact Nicola Edwards (Event Manager) on 0459 064 065 or [Nicola@missinglinkmanagement.com.au](mailto:Nicola@missinglinkmanagement.com.au)

PLATINUM	\$11,000 (GST Inclusive) ONLY 1 AVAILABLE
<ol style="list-style-type: none"> <li>1. Acknowledgement as a Platinum Partner on all advertising</li> <li>2. Large exhibition booth/table – premium position</li> <li>3. 4 x complimentary registrations including social function</li> <li>4. Company profile in the conference guide (300 words)</li> <li>5. Individual advertising PowerPoint slide displayed between sessions in the auditorium during the conference and in the foyer during breaks</li> <li>6. Full page advertisement printed in the conference guide</li> <li>7. Delegate list</li> <li>8. Logo printed on the delegate satchel</li> <li>9. 2 x satchel inserts</li> <li>10. Extra-large logo displayed on the front of delegate writing pad</li> <li>11. Extra-large logo displayed on the Conference Partners’ slide</li> <li>12. Each delegate will be issued with a name badge printed with your logo</li> <li>13. “Trade Passport Question” x 4</li> <li>14. One banner displayed during the conference dinner</li> <li>15. Naming rights to conference dinner including a 5 minute welcome speech</li> <li>16. Logo and link placement on the 2017 Critical Care Conference webpage</li> <li>17. 3 x Facebook posts</li> <li>18. 2 nights accommodation for one person with our Accommodation Partners – The Schaller Studios</li> </ol>	
GOLD	\$5,500 (GST Inclusive) Up to 4 AVAILABLE
<ol style="list-style-type: none"> <li>1. Acknowledgement as a Gold Partner on all advertising</li> <li>2. Exhibition booth/table</li> <li>3. 3 x complimentary registrations including conference dinner</li> <li>4. Profile in the conference guide (200 words)</li> <li>5. ½ page advertisement printed in the conference guide</li> <li>6. Delegate list</li> <li>7. 2 x satchel inserts</li> <li>8. Large logo displayed on the Conference Partners’ slide</li> <li>9. “Trade Passport Question” x 3</li> <li>10. Logo and link placement on the 2017 Critical Care Conference webpage</li> <li>11. 2 x Facebook posts</li> </ol>	

<b>SILVER</b> \$3,500 (GST Inclusive) Up to 6 AVAILABLE
<ol style="list-style-type: none"> <li>1. Acknowledgement as a Silver Partner on all advertising</li> <li>2. Exhibition booth/table</li> <li>3. 2 x complimentary registrations including conference dinner</li> <li>4. ¼ page advertisement printed in the conference guide</li> <li>5. Delegate list</li> <li>6. 1 x satchel inserts</li> <li>7. Logo displayed on the Conference Partners' slide</li> <li>8. "Trade Passport Question" x 2</li> <li>9. Logo and link placement on the 2017 Critical Care Conference webpage</li> <li>10. 2 x Facebook posts</li> </ol>
<b>BRONZE</b> \$2,000 (GST Inclusive) Up to 6 AVAILABLE
<ol style="list-style-type: none"> <li>1. Acknowledgement as a Bronze Partner on all advertising</li> <li>2. Exhibition booth/table</li> <li>3. 1 x complimentary registration including conference dinner</li> <li>4. Delegate list</li> <li>5. Small logo displayed on the Conference Partners' slide</li> <li>6. "Trade Passport Question" x 1</li> <li>7. Logo and link placement on the 2017 Critical Care Conference webpage</li> </ol>

**Conference Promotion:**

A professionally planned marketing strategy will ensure that the benefits of supporting the conference are widely acknowledged across Victoria and Australia. Strategies utilised will include;

1. Extensive direct mail campaigns
2. Website and email promotions
3. Advertising via ACCCN/ANZICS

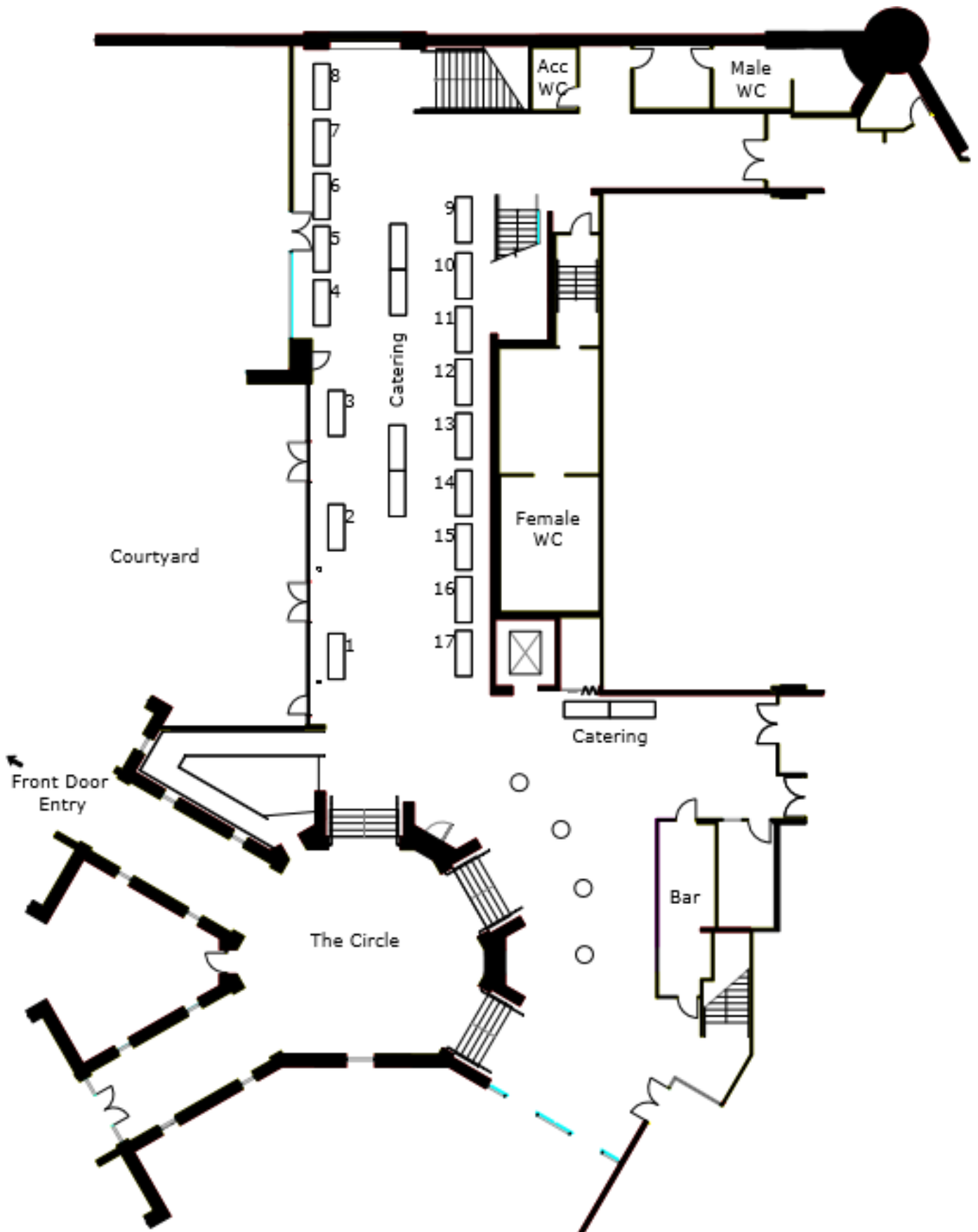
At the conference trade exhibitors will have the opportunity to;

1. Interact with over 250 delegates; including medical, nursing and allied health representatives
2. Develop relationships with existing and potential clients in a comfortable and casual setting
3. Achieve brand recognition with delegates
4. Attend the conference dinner with delegates and committee members

In addition to the above your company/organisation will have the opportunity to exhibit to delegates as outlined below.

<b>Friday 4<sup>th</sup> August</b>	<b>Saturday 5<sup>th</sup> August</b>
0800hrs Trade set up in the Foyer	0800hrs Trade set up in the Foyer
Conference hosted 0900-1710hrs	Conference hosted 0900-1510hrs
Morning tea in the Foyer - 30 minutes	Morning tea in the Foyer - 30 minutes
Lunch in the Foyer - 1 hour 10 minutes	Lunch in the Foyer - 1 hour
Afternoon tea in the Foyer - 30 minutes	
Conference dinner 7pm-11.30pm	

# 2017 Trade Exhibition Site Map



Platinum – Site 2

Gold – Site 1, Site 3, Site 9, Site 17

Silver – Site 4, Site 5, Site 6, Site 7, Site 10, Site 16

Bronze – Site 8, Site 11, Site 12, Site 13, Site 14, Site 15